



# NAFTA / CAFTA / PAFTA Partnership: A Competitive Model

November 15-17, 2004

Hotel Presidente InterContinental-Monterrey, Nuevo León  
México

During the past ten years, implementation of the North American Free Trade Agreement (NAFTA) has brought a tremendous growth in the United States-Mexico trade and investment. Annual commerce between the two countries -now valued at more than \$250 billion--has nearly tripled since 1993.

Seen as a logical extension of NAFTA, the Central American Free Trade Agreement (CAFTA) will establish new U.S. trade alliances with six countries: Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua and the Dominican Republic. CAFTA was signed on May 28, 2004, and is now awaiting a vote by the U.S. Congress.

Meanwhile, the United States has initiated FTA negotiations with the Republic of Panama -considered another important move towards encouraging governments throughout the Hemisphere to establish an eventual Free Trade Area of the Americas.

Members and guests will review opportunities presented by these developments at the U.S.-Mexico Cultural & Educational Foundation's Binational Conference and U.S.-Mexico Chamber of Commerce Board of Director's meeting scheduled for November 15-17, 2004 in Monterrey, Mexico.

The "NAFTA/CAFTA/PAFTA Partnership" Conference will provide a timely opportunity for attendees to meet and discuss trade related issues with top-level Western Hemisphere officials in one of Mexico's leading centers for commerce, business and industry. Featured honorees at the Conference Gala include Nuevo Leon Governor Natividad González Parás and California Governor Arnold Schwarzenegger.

Early registration is encouraged.

## AGENDA (Tentative)

### Monday, November 15, 2004

14:00-18:00 hrs

#### Registration

Hotel Presidente InterContinental Monterrey

20:00-22:00 hrs

#### Welcome Reception

Lic. Eloy Cantú Segovia

Minister for Economic Development, State of Nuevo León

### Tuesday, November 16, 2004

08:00-09:00 hrs

#### Breakfast Presentation

U.S. ELECTION ASSESSMENT

Nancy Sims, Senior Counsel, Pierpont Communications

09:30-11:00 hrs

#### Panel I

Lean Manufacturing

11:00-11:20 hrs

#### Break

11:20-13:00 hrs

#### Panel II

Health Care

13:00-14:30 hrs

#### Luncheon

Keynote: Lic. Fernando Elizondo Barragan,  
Mexico Secretary of Energy

14:30-16:20 hrs

#### Panel III

Workforce Development

16:20-17:00 hrs

#### Panel IV

Trade Facilitation and Security

20:00-21:00 hrs

#### Reception

Palacio de Gobierno de Nuevo Leon

21:00-22:30 hrs

#### Awards Dinner (Palacio de Gobierno)

Keynote: Lic. Santiago Creel,

Mexico Secretary of the Interior (Gobernación)

Honorees:

Gov. Natividad González Parás, Governor of Nuevo León

Gov. Arnold Schwarzenegger, Governor of California

### Wednesday, November 17, 2004

08:00-10:00 hrs

#### Binational Board of Directors Meeting

Hotel Presidente InterContinental Monterrey

(Board Members Only)

### TRAVEL INFORMATION

The Chamber has reserved a block of rooms for Conference attendees for November 15-17, 2004 at special group rates (\$90/Single or Double + tax) at:

#### Presidente InterContinental Monterrey

Jose Vasconcelos 300 Ote., Monterrey, N.L. 66260

For Hotel Reservations please call:

Tel: 01152-818-368-6000 Fax: 01152-818-368-6040



INTERCONTINENTAL.

### AIRLINE

The Chamber has arranged for special discounts with:

**Continental Airlines** 

Please contact Continental Airlines at 1-800-468-7022 or your travel agent for access to a special conference discount for zone fares and published fares. Please use reference number **3848YH**

**United States-Mexico Chamber of Commerce  
Cámara de Comercio México-Estados Unidos**

- GOOD NEIGHBOR SPONSOR** **\$10,000**
- 2005 Binational Membership
  - 10 Invitations to the November 15 Welcoming Reception
  - 10 tickets to the “NAFTA/CAFTA/PAFTA Partnership” Conference
  - Table of 10 at the Luncheon plus Head Table seating
  - 4 invitations to special VIP reception
  - Table of 10 at the Award Gala plus Head Table seating
  - Recognition as Good Neighbor Sponsor in the Program & Website
  - Photo-opportunities throughout the program

- AMBASSADORIAL SPONSOR** **\$2,500**
- Recognition as Ambassadorial Sponsor in the Program & Website
  - 5 Invitations to the Welcoming Reception
  - 5 tickets to the “NAFTA/CAFTA/PAFTA Partnership” Conference
  - Table of 10 at the Conference Luncheon
  - 2 invitations to special VIP reception
  - 2 invitations for the Award Gala plus Head Table seating
  - Photo-opportunities throughout the program

- GOVERNOR SPONSOR** **\$5,000**
- 10 Invitations to the November 15 Welcoming Reception
  - 10 tickets to the “NAFTA/CAFTA/PAFTA Partnership” Conference
  - Table of 10 at the Conference Luncheon
  - 4 invitations to special VIP reception
  - Table of 10 at the Award Gala
  - Recognition as Governor Sponsor in the Program & Website
  - Photo-opportunities throughout the program

- INDIVIDUAL TICKETS** **\$500**
- One ticket to the “NAFTA/CAFTA/PAFTA Partnership-Reception/Conference/Luncheon/Awards Gala

- \$150**
- One ticket to the “NAFTA/CAFTA/PAFTA Partnership-Reception/Conference & Luncheon only

**CONFERENCE FEES & CONFERENCE SPONSORSHIPS BENEFIT THE UNITED STATES-MEXICO CULTURAL & EDUCATIONAL FOUNDATION, A 501 (C) (3) ORGANIZATION.**  
*(Airfare and hotel are not included)*

**REGISTRATION FORM**

Name : \_\_\_\_\_ Company : \_\_\_\_\_  
Title : \_\_\_\_\_ Address : \_\_\_\_\_  
Telephone : \_\_\_\_\_ Fax: \_\_\_\_\_ Email : \_\_\_\_\_

- |   |   |
|---|---|
| <input type="checkbox"/> Good Neighbor (\$10,000) | <input type="checkbox"/> Conference & Gala Dinner (\$ 500 ) |
| <input type="checkbox"/> Governor (\$ 5,000)      | <input type="checkbox"/> Conference Only (\$ 150 )          |
| <input type="checkbox"/> Ambassadorial (\$ 2,500) |   |

Please bill my credit card  MC  VISA  AMEX  DISC  
Account Number : \_\_\_\_\_ Exp : \_\_\_\_\_  
Cardholder Signature : \_\_\_\_\_

Checks in U.S. dollars are drawn on a U.S. bank. Please make checks payable to the U.S.-Mexico Cultural and Educational Foundation.

**Deadline : November 10, 2004.** All registrations are on a confirmed basis. Registration fees will be refunded, less an administrative fee of \$25.00, if written cancellation is received by November 8, 2004. Please return this form

**By fax:** 202.312.1530  
**By mail:** U.S.-Mexico Cultural and Educational Foundation  
1300 Pennsylvania Avenue., NW Suite G003  
Washington, D.C. 20004-3021