



“U.S.-Mexico Economic Recovery and Stability 2011” & Good Neighbor Awards

Tentative Agenda

**ANNUAL CONFERENCE / GOOD NEIGHBOR AWARDS / BINATIONAL BOARD OF
DIRECTORS MEETING
WASHINGTON, D.C.
May 12-13, 2011**

Invited Speakers

Mayflower Renaissance Hotel

1127 Connecticut Avenue NW, Washington, DC 20036

Wednesday, May 11, 2011

All Day

Arrival / Check-in

Newseum

555 Pennsylvania Ave. NW, Washington D.C. 20001

Thursday, May 12, 2011

8:30 a.m.

Registration

9:00 a.m.

Welcome

- Albert Zapanta, President & CEO, U.S.-Mexico Chamber of Commerce

9:30 a.m. – 10:30 a.m.

“Overview of the Economic Recovery in Mexico and the U.S.”

Keynote Speaker: Dr. Roberto Newell Garcia, Vice President of the Board, Instituto Mexicano para la Competitividad, A.C.

10:30 a.m. – 12:00 p.m.

**“Transportation, Infrastructure, Logistics and Security in
North America”**

Keynote Speaker: Thomas S. Winkowski, Assistant Commissioner, CBP Office of Field Operations

- Martin Rojas, Vice President International Operations, American Trucking Associations
- Tommy Gonzalez, City Manager, City of Irving
- Luis E. Ramirez Thomas, MSFS, President, Ramirez Advisors International, LLC

12:00 p.m. -1:30 p.m.

**“Opportunities for Growth and Sustainability: Agriculture, Energy,
Environment, & Water”**

Keynote Speaker: Geronimo Gutierrez, Managing Director, North American Development Bank

- Ed Drusina, Commissioner, IBWC
- Erika D. Benson, Senior Advisor for the Americas, Office of Policy and International Affairs, U.S. Department of Energy
- Paul C. Maxwell, Executive Director & CEO, Binational Sustainability Laboratory

1:30 p.m. – 3:00 p.m.

Luncheon: “Mexico Tourism Investment”

Keynote Speaker: Rodolfo Lopez Negrete, Director General, Mexico Tourism Board



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Organization of American States
17th Street and Constitution Ave., N.W., Washington, D.C. 20006

7:00 p.m. - 10:30 a.m.

GOOD NEIGHBOR AWARDS GALA

Public Sector:

The Honorable Ben S. Bernanke, Chairman of the Board of Governors,
U.S. Federal Reserve System

The Honorable Agustin Carstens, Governor, Bank of Mexico

Private Sector:

William C. Ford Jr., Chairman, Ford Motor Company

Juan Rebolledo, Vice President International Relations, Grupo México

Governor Leadership Award:

The Honorable Enrique Peña Nieto, Governor, State of Mexico

Special Recognition:

The Honorable Solomon Ortiz (TX-D), U.S. Representative 1983-2010

Center for Strategic and International Studies (CSIS)
1800 K Street, NW, Washington D.C., DC 20006

Friday, May 13, 2011

9:00 a.m. – 11:00 p.m.

Breakfast & Board of Directors Meeting