



UNITED STATES-MEXICO CHAMBER OF COMMERCE CÁMARA DE COMERCIO MÉXICO-ESTADOS UNIDOS

XV Annual U.S. - Mexico Congressional Border Issues Conference

Wednesday, March 16, 2011

Gold Room (2168), Rayburn House Office Building

6:00 – 7:30 pm

CONGRESSIONAL RECEPTION

Master of Ceremonies and Introduction of Special Guests:

Honorable Al Zapanta, President & CEO, USMCOC

Welcome Remarks by Co-Chairs:

Congressman Silvestre Reyes (D-TX)

Congressman Mike McCaul (R-TX)

Special Tribute to Congresswoman Gabrielle Giffords (D-AZ)

Guests of Honor:

Mayor Juan Carlos Escamilla, City of San Luis, Arizona

Mayor Manuel de Jesús Baldenebro, Municipality of San Luis Rio Colorado, Sonora

Thursday, March 17, 2011

Gold Room (2168), Rayburn House Office Building

9:00 – 9:30 am

WELCOME & OPENING REMARKS

Co-Chairs:

Honorable Al Zapanta, President & CEO, USMCOC

Congressman Silvestre Reyes (D-TX)

Congressman Mike McCaul (R-TX)

9:30 – 11:00 am

**BUILDING STRONG AND RESILIENT COMMUNITIES ALONG THE
U.S.-MEXICO BORDER**

Panel Moderator:

José Carreño, Invited Researcher, Centro de Diálogo y Análisis sobre América del Norte
(CEDAN- ITESM Campus México)

Congressional Co-Convener:

Congressman Ruben Hinojosa (D-TX)

Panelists:

Paul Weisenfeld, Senior Deputy Assistant Administrator for the Latin American and
Caribbean Bureau, USAID

Veronica Escobar, El Paso County Judge

John W. Rendon, President and CEO, The Rendon Group, Inc.

Guillermo Valenzuela, Director of Aliviane, Inc.

Lucinda Vargas, New Mexico State University and Board Member, Plan Estratégico de Juárez

11:00 – 12:30 pm

**DEVELOPING TRADE, COMMERCE, INFRASTRUCTURE & TOURISM
ALONG THE U.S.-MEXICO BORDER**

Panel Moderators:

Gerald Schwebel, Executive Vice President, International Bank of Commerce

Congressional Co-Conveners

Congressman Bob Filner (D-CA)

Congressman Francisco Canseco (R-TX)

Panelists:

Matthew Rooney, Deputy Assistant Secretary, Bureau of Western Hemisphere Affairs,
U.S. Department of State

Thomas S. Winkowski, Assistant Commissioner, CBP Office of Field Operations

Antonio del Rosal, Marketing Coordinator, Mexico Tourism Board

Oscar Kuri, Director General, Coalición Empresarial Pro Libre Comercio S.C.

Martin Rojas, Vice President of Security & Operations, American Trucking Association

12:30 – 1:45 pm

LUNCHEON

Welcome:

Amb. Arturo Sarukhan, Ambassador of Mexico to the United States

Keynote Speakers:

Secretary Janet Napolitano, U.S. Department of Homeland Security

Senator John Cornyn (R-TX)

1:45 – 3:30 pm

**STRENGTHENING U.S.-MEXICO SECURITY COOPERATION &
THE MERIDA INITIATIVE**

Panel Moderator:

Al Zapanta, President & CEO, USMCOC

Congressional Co-Conveners

Congressman Silvestre Reyes (D-TX)

Congressman Henry Cuellar (D-TX)

Congressman Michael McCaul (R-TX)

Congresswoman Judy Chu (D-CA)

Panelists:

David Aguilar, Deputy Commissioner, U.S. Customs and Border Protection

Brian Nichols, Deputy Assistant Secretary, Bureau of International Narcotics and Law Enforcement Affairs, U.S. Department of State

William F. Wechsler, Deputy Assistant Secretary of Defense, Counternarcotics and Global Threats, U.S. Department of Defense

3:30 p.m.

CLOSING REMARKS & ADJOURNMENT